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Application Number	09/626,365
Filing Date	JULY 23, 2000
First Named Inventor	JOHN T. PIENKOS
Art Unit	3627
Examiner Name	ANDREW JOSEPH RUDY
Attorney Docket Number	—

Total Number of Pages in This Submission

15

### ENCLOSURES (Check all that apply)

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### SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	JOHN T. PIENKOS
Signature	J. T. Pienkos
Date	7/4/05

### CERTIFICATE OF TRANSMISSION/MAILING

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Pienkos, John T.

Serial No.: 09/626,365

Filing Date: July 23, 2000

Title: APPARATUS AND METHOD FOR PROVIDING PRODUCT  
LOCATION INFORMATION TO CUSTOMERS IN A STORE

Examiner: Andrew Joseph Rudy

Art Unit: 3627

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**FIFTH AMENDMENT**

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated May 19, 2005, the Applicant respectfully provides the following Remarks and Amendments

**Amendments to the claims** are reflected in the listing of claims that begins on page 2 of this paper.